

Colour Chart

To help you achieve print colours that are close to our card colours, we have developed these CMYK for digital printing and PMS codes for letterpress.

Last updated: 30/04/2025

YOU MUST USE THESE CMYK VALUES FOR DIGITAL PRINTING IF YOU WANT A CLOSE MATCH TO OUR STOCK COLOURS.

Please tell us the colour you have chosen in the comments box when ordering.

Alchemy	C/M/Y/K	PMS
Ash	7/4/0/43	COOL G 7
Cinder	10/0/0/70	COOL G 11
Haze	4/2/2/26	2330 U

Bloom	C/M/Y/K	PMS
Banana	2/14/80/0	127 U
Birch Grey	22/22/22/0	406 U
Blush	0/17/15/0	698 U
Carnation	4/37/12/0	203 U
China Blue	85/60/33/15	295 U
Cornflower	44/22/7/0	645 U
Cyan	92/29/9/0	640 U
Desert Blue	59/39/29/0	652 U
Ebony	0/0/0/100	BLACK U
Fresh	44/0/22/0	304 U
Holly Green	87/7/65/0	3278 U
Jolly Red	7/88/62/0	1935 U
Leaf	48/31/79/16	391 U
Light Royal	77/48/20/8	647 U
Lilac	29/26/6/0	7445 U
Mint	24/7/13/0	628 U
Plum	42/79/38/11	208 U
Tangerine	0/46/89/0	143 U
Teal	90/0/28/22	321 U
Tigerlily	1/67/53/0	172 U

Colorplan	C/M/Y/K	PMS
Claret	52/72/50/25	229 U
Lavender	20/25/0/0	2635 U
Mid Green	51/37/57/9	4179 U
Racing Green	73/47/48/28	3302 U
Sorbet Yellow	1/3/37/0	600 U

Coco Linen	C/M/Y/K	PMS
Bebe Bleu	20/0/5/0	642 U
Grey Wash	8/2/10/2	COOL G 1
Noir	0/0/0/100	BLACK U
Petite Pink	0/10/5/0	705 U

Eco Grande	C/M/Y/K	PMS
Burnt Orange	0/66/80/10	718 U
Forest	64/41/73/37	5743 U
Marsala	55/90/90/0	188 U
Mist Grey	22/18/26/0	400 U
Mulberry	78/75/53/14	5255 U
Navy	72/51/20/60	296 U
Pistachio	20/20/85/25	110 U
Rouge	31/87/74/0	180 U
Sage	50/24/35/1	5565 U

Glamour Puss	C/M/Y/K	PMS
Blue Moon	100/75/45/10	539 U
Champers	14/16/22/0	481 U
Cocktail Hour	0/0/0/100	BLACK U
Fairy Pink	0/19/1/0	196 U
Hot Hot	0/65/12/0	205 U
Luxe Gold	20/20/50/0	No Match
Oyster Chic	0/4/2/9	No Match
Princess Silver	19/9/12/0	877 U

Gmund Colors	C/M/Y/K	PMS
Almond-84	3/5/8/2	No Match
Army-88	58/44/80/24	147 U
Black-10	60/40/40/100	BLACK 6 U
Cayenne-92	0/80/75/0	2035 U
Cement-23	9/8/16/25	WARM G 3
Chalk Grey-45	20/14/21/0	COOL G 1
Chocolate-37	0/31/31/74	BLACK 5 U

*Please note that these are suggestions for a close print match, and are not guaranteed. They print best on white stock and will print differently from printer to printer and from paper to paper.
































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












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	Citrico-94	0/39/95/0	116 U
	Duck Egg Blue-01	20/0/4/15	643 U
	Dusky Blue-44	42/28/7/0	2107 U
	Fuschia-36	7/80/1/0	239 U
	Grey Marle-21	41/28/37/1	414 U
	Harvest-38	34/67/95/29	7517 U
	Hunter Green-60	73/53/60/46	560 U
	Indigo-55	88/66/7/7	2945 U
	Key Lime-86	14/0/58/0	2296 U
	Kiwi-28	24/24/81/0	3975 U
	Latte-12	30/32/55/4	7562 U
	Lemon-31	0/17/81/0	Yellow 012 U
	Light Moss-25	16/12/20/0	7534 U
	Light Sky-62	15/0/1/2	657 U
	Marina-14	38/4/5/51	7699 U
	Merlot-04	47/66/46/23	7642 U
	Midnight Blue-59	92/70/35/25	289 U
	Nude-71	0/7/5/0	No Match
	Pear-03	35/5/50/9	577 U
	Pewter-93	9/10/15/47	424 U
	Pumpkin-35	0/55/84/0	716 U
	Rosa-11	0/23/10/0	196 U
	Sea Green-91	84/12/24/52	3165 U
	Seedling-16	54/28/50/25	5625 U
	Slate Grey-57	55/45/53/20	2336 U
	Stone-85	18/17/20/0	7528 U
	Turquoise-90	81/31/31/7	2230 U
	Walnut-06	38/40/76/17	463 U
	Wheat-27	8/12/32/1	7500 U
	Gmund Heidi	C/M/Y/K	PMS
	Soft Kraft	10/24/40/0	468 U
	Heirloom	C/M/Y/K	PMS
	Deep Rose	31/59/30/20	696 U

	Rudi Nudi	0/14/22/3	No Match
	Wild Rose	9/30/19/7	5015 U
	Witch Hazel	47/20/54/1	2457 U
	Highlighter	C/M/Y/K	PMS - Custom Ink
	Custom letterpress ink colours - as close as we can get!		
	Coral	No Match	Custom Coral
	Green	No Match	Custom Green
	Orange	No Match	Custom Orange
	Pink	No Match	Custom Pink
	Yellow	No Match	Custom Yellow
	Woodland	C/M/Y/K	PMS
	Amber	3/33/100/3	7408 U
	Aqua	48/5/19/0	4174 U
	Biscotti	6/23/40/12	2311 U
	Bluejay	39/10/10/0	544 U
	Buttermilk	2/14/31/3	No Match
	Cinnamon	7/38/55/16	723 U
	Clay	15/71/75/14	2350 U
	Dusky Pink	2/30/18/1	196 U
	Emerald	73/47/48/28	3302 U
	Matcha	19/10/30/7	5803 U
	Mauve	28/38/5/1	2078 U
	Mustard	5/23/75/3	2006 U
	Olive	49/45/79/8	392 U
	Oxblood	52/72/50/25	229 U
	Picalilli	37/48/100/0	7551 U
	Rust	7/63/60/3	7621 U
	Shamrock	70/37/90/0	2465 U
	Soft Peach	0/15/18/0	No Match
	Spruce	94/37/67/26	3298 U
	Terracotta	2/40/55/2	2431 U
	Wafer	0/25/37/5	720 U

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